



Rombouts

ROMBOUTS HOME COMPOSTABLE ONE CUP FILTER COFFEES



Rombouts, the inventor of the One Cup Filter coffee over 60 years ago, has now redefined the Single Serve category with a sustainable, fully home compostable, One Cup Filter.

Offering all the flavour and quality of fresh roast & ground coffee, with the convenience of the original One Cup Filter, the new One Cup Filters are certified Home Compostable as we have changed to a new fully sustainable material.

Made from bagasse, a natural by-product of sugar cane, the new One Cup Filter is certified 100% home compostable by TUV Austria and comes from sustainable sources.

The new One Cup Filter not only tastes great, it also looks great and helps reduce the amount of plastic in the environment, making One Cup Filters attractive to a brand new audience.



GREAT-TASTING GROUND COFFEE

Rombouts only sources and roasts the finest coffees from across the globe

PERFECT COFFEE EVERY TIME

One Cup Filter Coffees offer ease of use and consistency in every cup.

GROUND COFFEE WITH THE CONVENIENCE OF INSTANT

Put on top of a cup and pour in hot water - Perfect for home, office or holiday!

SUSTAINABILITY AT ITS CORE

100% compostable. Made from bagasse, a by-product of sugar cane. Simply put in food waste.

VARIETIES TO SUIT EVERY TASTES

Available in 5 SKUs - Original, Italian Style, Decaf, Gold No1 and La Finca: Organic Fairtrade

One Cup Filter Coffees straddle two categories: Roast & Ground Coffee and Coffee Pods. With both segments in growth* 6.6% & 7.2% respectively One Cup Filters can capitalise on growing categories. Combined with the consumers rating ethical credentials of products as the third most important factor when choosing a coffee product*.

* Year Ending 22 Mar 2020
+ Mintel Group Ltd - Coffee, UK - October 2019



Rombouts

HOME COMPOSTABLE ONE CUP FILTER COFFEES

The new sustainable & fully home compostable One Cup Filter coffee from Rombouts looks to redefine the Single Serve category.

Made from bagasse, a natural and sustainable by-product of sugar cane, the new One Cup Filter is 100% home compostable.

The new One Cup Filters not only taste great, but they also help reduce the amount of plastic in the environment, making One Cup Filters attractive to a brand new audience.



ORIGINAL

MEDIUM ROAST 3



Cacao

Roasted Almonds

Brown Sugar



ITALIAN STYLE

DARK ROAST 5



Dark Chocolate

Digestive Biscuit



DECAF

MEDIUM ROAST 3



Caramel

Hazelnuts

Dried Fruits



LA FINCA

MEDIUM ROAST 3



Cashew Nuts

Sugar Cane



GOLD BLEND N°1

MEDIUM ROAST 3



Blueberries

Hazelnuts

Priority	Product Code	SKU	Available	Category	Weight	Case Size	Cases Layer	Cases Pallet	Margin
1	321600	Original	Now	Single Serve	10 x 7g	4	24	144	35%+
1	321640	Italian Style	Now	Single Serve	10 x 7g	4	24	144	35%+
2	321630	Decaffeinated	Now	Single Serve	10 x 7g	4	24	144	35%+
3	321650	La Finca: Organic & Fairtrade	Sep 2021	Single Serve	10 x 7g	4	24	144	37%+
3	321620	Gold Blend N°1	Sep 2021	Single Serve	10 x 7g	4	24	144	37%+